

JUNE 2022 Newsletter



A large marquee was set up on the campus to accommodate more than 4,000 people.

Editorial by Marguerite Gallant (H.03), Executive Director of HEC Alumni

Dear friends,

What unforgettable moments we experienced on the HEC Campus this past week!

3 consecutive graduating classes from all programmes celebrated the end of their time at HEC Paris and the beginning of their "life as an alum", in the great rite of passage that these commencement ceremonies represent.

To make up for the absence of a ceremony during the Covid years, the classes of 2020 and 2021 were invited alongside the class of 2022 to this great celebration of belonging to the HEC family. The feeling of immense pride to be seen on the faces of these new graduates as they went on stage, applauded by their families and HEC's academic and management staff spoke volumes about their relationship with HEC. Even though their HEC experience was marked by the pandemic, an unconditional attachment was palpable, embodied just a few moments later in the frenetic "Connemara" chanted and danced by the whole room.

Beyond the unprecedented dimension of these events, making them not only an organizational feat (12,000 people under the big marquee over 3 days!) but also a historic moment for the School, beyond the great testimonies (Frédéric Jousset, Jean-Paul Agon and Serge Ekué shared inspiring words full of wisdom) it was the students who took the floor who made the strongest impression during these days. A special mention to Anne-Fleur Goll (H.21) whose powerful and committed [speech](#) reminded us that the ecological mutation of our economic system is the responsibility of each and every one of us. At a time when climate disruption is so tangible on every continent, when threats to biodiversity call into question the way in which 8 billion human beings will soon be able to live on Earth, Anne-Fleur's words resonated: "HEC opens many doors and it is our responsibility to use these open doors to change the rules". Immediate action is at hand; we should be convinced, this is the whole point of the [White Paper on Biodiversity](#) that HEC Alumni has just published.

Let's get to work!

The essentials in 3 minutes

Info

Now out and available: the HEC White Paper on Biodiversity!

On Tuesday 7 June, the HEC White Paper on Biodiversity was officially handed over to Sylvie LEMMET (H.81), France's Ambassador for the Environment. The event, which took place at SCOR's offices, featured Bruno David, President of the French National Museum of Natural History, and the panelists of two round tables, on Food Business and Finance.

The White Paper was produced following a series of interviews with business and NGO leaders, investors and experts. [Download the White Paper and its conclusions.](#)

The initiative

HEC knows no boundaries: let's go to space!

The Creative Destruction Lab (CDL) is one of the programmes overseen by the HEC Innovation & Entrepreneurship Centre. This initiative, conducted in partnership with other major global institutions, aims to develop Deep Tech type projects and for its 2nd year of existence, Space was chosen as the annual theme. The HEC Alumni Club ADS (Aerospace Defence Security) is working hand in hand with the CDL on this subject.

If you are interested in this topic, please contact :

- [Luca Boccaletto](#), VP Space of the HEC Alumni ADS Club

- [Clémentine Decoopmann](#), Associate Director CDL Paris, in charge of the Space stream

The number : 1 637

Record breaking number of voters at a HEC Alumni General Meeting.

Express your opinion on the resolutions submitted to the vote of our General Meeting and help us reach a new record. [Click here to vote.](#)

Your Association



Your vote counts!

As every year, HEC Alumni is pleased to invite you to its Ordinary General Assembly which will be held at Comet Meetings Bourse, on Monday 20 June 2022 at 7pm, with a live broadcast online.

[To register](#)

And above all, don't forget to [vote](#) to make your voice heard!

Only members up to date with their 2022 subscription (Infinity Pass or Annual) can exercise their right to vote.

HEC Stories



Learning Expedition to the United Arab Emirates

HEC Alumni, in collaboration with its UAE Chapter, International Development Club, and Corporate Strategy Club, organized a business trip to UAE including a visit to the Dubai Expo (private tours), company visits/briefings, a gala dinner with alumni from the UAE Chapter, and a tour of Louvre Museum in Abu Dhabi and Grand Mosque.

[Check out our article on the experience](#)

Events not to be missed



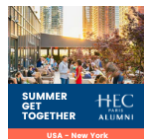
Blockchain: myths, challenges, and ambitions of a decentralized paradigm

The panel composed of professionals from the infrastructure and DeFi worlds will aim to address the multiple aspects of decentralization inherent to the technology, covering the myths and flaws concerning the implementation of a decentralized paradigm, and sharing the vision of how technology could fulfill its ambitions. Organized by the HEC UK Blockchain club.

When: Wednesday 15th June, 5:00 pm (UK Time) / 6:00 pm (Paris Time)

Where: Online

[Register](#)



Summertime get-together in New York!!!

After more than two years, we are bringing together all the Grandes Ecoles Alumni Network to enjoy drinks, burgers, corns, pineapple skewers, and sweets. Come and join us for a relaxing and fun cookout at the Yotel Rooftop Bar.

When: Wednesday 22nd June, 6:00 pm-8:00 pm (EDT)

[Register](#)



Building Bridges between Research and Politics with Jean-Noël Barrot, Associate Professor at HEC Paris.

This is the second event of our brand-new series "Impactful Research Talks," which allows you to connect with HEC Paris Professors. These Talks allow you to discover more about their latest research, impactful for your personal and professional life.

When: Thursday 23rd June, 12:00 pm (London Time) / 1:00 pm (Paris Time)

Where: Online

[Register](#)



FRANKFURT/MAIN Networking Dinner with Prof. Georg Wernicke

Prof. George Wernicke visits Frankfurt with students of the new "Board Governance" major of the Executive MBA program at HEC Paris. This gives us a perfect occasion to resume our on-site Alumni meetings.

When: Thursday, 23rd June, 7:00 pm-9:45 pm

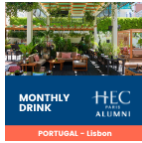
[Register](#)



Breakfast & Visit of HEC UK House with Prof. Shaheena Janjuha-Jivraj

The opportunity to meet over breakfast, network and hear from HEC Paris activities in the UK, and visit the exclusive HEC UK House (which will open in 2023).

When: Tuesday 28th June, 8:30 am-10:30 am (GMT)
[Register](#)



Lisbon Monthly Drinks - Summer Time

The HEC Portugal Chapter is pleased to invite you to monthly drinks, at the Soul Garden Place, in Lisbon.

When: Thursday 30th June, 6:30 pm-8:00 pm (GMT)
[Register](#)



London Walking Tour & visit to "La Prairie" at Harrods

A walking tour with a private guide to discover a vibrant part of central London. The walking tour will conclude with an exclusive visit of the "La Prairie" corner at Harrods, with Alexandra Doudard (H.08), General Manager UK & Ireland at La Prairie Switzerland.

When: Thursday 21st July - 3.00pm (UK Time)
[Register](#)

On Campus



2022 Commencement Ceremony: together again!

On 9, 10 and 11 June, an event of unprecedented scope took place on campus. Three classes (2020, 2021 and 2022) were honored by Eloiç Peyrache, in the presence of prestigious and inspiring guests: Frédéric Jousset (H.92, Co-Founder and Vice-President of Webhelp, and Honorary President of HEC Alumni), Jean-Paul Agon (H.78, Chairman of the Board of L'Oréal and HEC Paris), and Serge Ekué (E.11, President of the West African Development Bank - BOAD).

Students and their guests, professors, Alumni, employees...: over 3 days, more than 12,000 people came to the Jouy-en-Josas campus to share these happy moments once again. The HEC teams worked hard to prepare these long-awaited days. What a pleasure to meet again!

[Watch the replay of June 9](#)

[Watch the replay of June 10](#)

[Watch the replay of June 11](#)



"Purposeful Leadership": a pilot programme involving students and alumni

Our school has launched a welcome pedagogical innovation: the "Companionship - Starting up a purposeful career" module, developed by the [S&O Institute's Purpose centre](#) with Louis Faure (H.17) and Hubert de Boisredon (H.86). The objective: to offer M2 students the opportunity to align their professional commitments with their personal aspirations, supported by a unique dynamic of companionship with alumni. This initiative, which will be renewed next year given the excellent results, allows HEC to further embody its purpose: to train enlightened and responsible leaders.

To participate as a sponsor, contact louis.faure@eotekum.com



After an absence of 2 years, the traditional Class Gift dinner returned for an exceptional edition!

The day before their graduation ceremonies, more than 900 students from the classes of 2020, 2021 and 2022 gathered on the HEC campus for the traditional Class Gift dinner. Initiated in 2005 by Marc Ramanantsoa (H.05), Michel Touati (H.05) and Jean Garandau (H.05), this evening is an opportunity for students to make their first donation to the HEC Foundation and to celebrate their entry into the HEC Alumni community. They led this wonderful operation with a team of 7 students from all 3 classes involved in making this beautiful evening possible.

Thanks to the generosity of the sponsors of this evening: Adrien Couret (H.07), Sabrina Herlory-Rouget (H.02) and Vincent Rouget (H.03), Major Donors of the HEC Foundation; and to the mobilization of students, 196 000€ was collected! This collective donation will have an important impact as it will allow the financing of the scholarship fees for 15 students from September. A big THANK YOU to everyone for having magnificently perpetuated this tradition! The Class Gift ended with a magnificent fireworks display. A huge thank you also to the company ARDI and its director Rodolf Gruaz (H.12) who offered us this moment of magic.

[More information about the 2022 Class Gift](#)

This newsletter is produced every month with ❤️ by HEC Alumni
The entire HEC alumni team is at your disposal, do not hesitate to contact us
for any information request: info@hecalumni.fr
Happy reading!
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